NATIONAL RESEARCH UNIVERSITY

FACULTY OF BUSINESS & MANAGEMENT

Higher School of Economics

Moscow, 2020

ABOUT US

2015
Faculty of Business & Management established

2017
HSE becomes a member of AACSB and QTEM

2019
A decision to create a world-class business school has been made at the HSE Strategy Conference

2012
Faculty of Logistics established

2005
A Double-Degree Master Programme with ESCP created

2002
Faculty of Business Informatics established

1996
Faculty of Management established

1998
HSE becomes a member of EFMD and CEEMAN

1999
Graduate Management School and Department of Logistics established

«We will create at our University a world-class business school, which will become a priority partner for leading Russian companies in developing their human resources and management concepts and instruments. The school will be designed in coherence with the globally most recognized model of a "university business school", assuming an integrated portfolio of programmes, ranging from Bachelor to EMBA, as well as faculty communities of subject-matter experts, and a vast network of research centers and laboratories of advanced management studies».

HSE Development Programme 2030

4000+
students in our programmes

30+
global business schools as our partners

230+
professors — research-based and practitioners

80+
partner companies

110+
publications in Q1/ Q2 journals (as of WoS and Scopus, 2018-2020)

10 000+
alumni network

OUR APPROACH TO LEARNING

«A key difference of HSE Business School will be its focus on educating and developing globally competitive and socially responsible business leaders for the Russian digital economy».

HSE Development Programme 2030

In 2020, HSE University became 94th in THE World University Rankings in Business & Economics

In 2019, two our Master Programmes were ranked 51st in QS Ranking of Master Programmes in Business Analytics and Marketing

Since 2018, HSE University has entered the ShanghaiRanking's Global Ranking of Academic Subjects and is the leader among Russian universities in the Management Area

HSE is # 1 in the ranking of entrepreneurial universities and business schools by Expert Center in terms of the number of start-ups

What do we teach?

- Advanced management theories and practices with a focus on digital and social skills, entrepreneurial mindset, project-based approach and systemic internationalization
- Technology-driven management with special respect to Big Data, Artificial Intelligence, Internet of Things, Blockchain and other developments of the Fourth Industrial Revolution

Who teaches?

- Top Russian and foreign visiting professors - internationally recognized researchers in management
- Leaders and experts of Russian and international companies enrich the learning process with new concepts and best practices of business management

How do we teach?

- Modern learning methods, including remote and digital formats, simulations and gamifications
- Focus on students' project work
- Learning partnerships with the leading European and global business schools

Where do we teach?

- On Shabolovka campus of the Faculty of Business & Management, as well as in other HSE facilities in the Moscow city centre
- Online learning resources of HSE, one of the leaders of Coursera global platform

Entrance requirements for Bachelor Programmes

Entrance requirements for Master Programmes

PORTFOLIO OF BACHELOR AND MASTER PROGRAMMES, 2020 INTAKE

BACHELOR PROGRAMMES

«MANAGEMENT»
AREA 38.03.02

- Business Management
- Marketing and Market Analytics
- Logistics and Supply Chain Management

«BUSINESS INFORMATICS»
AREA 38.03.05

- Business Informatics
- Management and Digital Innovation *(in English; Parallel Degree Programme with University of London)*

MASTER PROGRAMMES

«MANAGEMENT»
AREA 38.04.02

- International Management (in English)
- Retail Management
- Marketing: Digital Technologies and Marketing Communications
- Management and Marketing in Fashion Industry
- Business Development Strategies: Management and Consulting
- Strategic Management in Energy Sector
- Strategic Management of Logistics and Supply Chains in Digital Economy
- Experience Economy: Hospitality Management and Tourism
- Management of Investment Projects
- HR-analytics

«BUSINESS INFORMATICS»
AREA 38.04.05

- Business Informatics
- Big Data Systems *(in English)*
- E-Business

FACULTY ECOSYSTEM

Partnerships with leading business schools worldwide

- Semesters abroad
- Double-degree programmes
- Joint educational projects
- Exchange of leading professors
- Joint research projects
- Bilingual educational environment
- Three degree programmes fully taught in English

Our students participate in international mobility programmes with 30+ global business schools.

Cooperation with major Russian and international companies

- Internships and project work for students
- Careers Days
- Specialized courses, guest lectures, and forums with top-managers and key experts
- Professional student competitions
- Applied research projects
- Participation in Graduation Thesis Defense Committees
- Mentorship programmes

Leading Russian and international companies have created 15 joint departments with our Faculty, offering opportunities for internships, project work and specialized courses.

We look forward to welcoming you at the HSE Faculty of Business & Management

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